



January 17, 2011

Dear School Principal,

Please share this with staff & forward our website: www.azdhs.gov/phs/sunwise

The Arizona Department of Health Services and the Arizona Diamondbacks want students to “Be SunWise and Play Sun Smart!”

The Arizona Diamondbacks and the Arizona Department of Health Services are sponsoring a poster-drawing contest for students to increase their awareness about sun safety and skin cancer prevention. Simply have your students draw pictures that show ways to prevent skin cancer--like wearing a wide-brimmed hat, using sunscreen and wearing long-sleeved shirts and pants. Contest entry forms and rules are enclosed and can be downloaded on our website. **All drawings must be received by the Department by 5 p.m. on Friday, April 29, 2011.** The winning artwork will be professionally reproduced for use in the health department's SunWise Skin Cancer Prevention School Program.

First prize is 6 tickets for the winning artist and his/her teacher to attend the Arizona Diamondbacks vs. Washington Nationals “Be SunWise and Play Sun Smart” baseball game in Phoenix on Thursday, June 2, 2011 at 6:40 p.m. **The winning artist and teacher will receive on-field awards during the televised game.**

There will be 50 semifinalists, with at least two semifinalists selected from each grade level. **Posters will be judged and the winner selected by the Arizona Diamondbacks. Every student who submits a poster will receive a personalized thank-you certificate of recognition. So will every teacher.**

Enclosed is an easy Tip Sheet that teachers can use in class to brainstorm poster ideas with students. If you have any questions, please contact SunWise Program Manager Sharon McKenna by e-mail at: Sharon.McKenna@azdhs.gov or by phoning 602.364.3143 or 800.367.6412 toll-free. Poster rules and entry forms also available at the SunWise website: www.azdhs.gov/phs/sunwise

Sincerely,

Sharon McKenna

Sharon McKenna, SunWise Program Manager
Arizona Department of Health Services Office of Children's Environmental Health